

Pioneering a
Marketing Revolution

**Harnessing
Sustainability
Projects**

**What's
the Big
Idea?**



New & Improved

From social
to virtual,
advertising
evolves



**We possess a business-minded acumen
infused with a fervent **creative spirit****

At Zeuz, we thrive on pushing limits and crafting inventive approaches to ensure our clients shine brighter with each passing day.

VIDEO PRODUCTIONS | BRAND DEVELOPMENT | SMM | WEBSITES

WELCOME



Your **Success** Our Expertise

At Zeuz Advertising, we're more than just an agency; we're your growth partners in the world of marketing. Our mission is to ignite your brand's potential and ensure you shine in the spotlight.

In an ever-evolving marketing landscape, we excel in crafting compelling narratives that captivate and convert. We wield data-driven strategies like a secret weapon, delivering results that are not just noticed but celebrated.

Our team of marketing aficionados combines art and science to create experiences that leave an indelible mark. With your objectives as our compass, we'll navigate the complex terrain of modern advertising, guiding your brand to new heights.

In this age of digital dynamism, where opportunities abound and competition is fierce, Zeuz Advertising is your ace in the hole. Let's embark on a journey together, where your success becomes our legacy.

Welcome to a new era of marketing brilliance. Welcome to Zeuz Advertising.

ZAINAB SHAH
Director Creative
& Productions



Empowering Marketing Excellence

In today's ever-evolving marketing landscape, our role is pivotal in shaping your brand's identity and impact. Our commitment to driving results through innovative strategies, creativity, and data-driven decision-making is unwavering.

As we chart a course into the future, please rest assured that our marketing team is poised to overcome challenges and seize opportunities on your behalf. Our collective efforts will continue to align with your organizational goals, ensuring that we not only meet but exceed expectations.

We are passionate about fostering a culture of innovation and continuous improvement within our marketing department. Together, we will explore new horizons, refine our approaches, and achieve remarkable milestones, all in service of your success.

Thank you for entrusting us with your brand's journey, and we are excited about the exciting path ahead.

SYED UZAIR
Director Marketing &
Communications

WE INNOVATE. STRATEGIZE. CREATE & DELIVER.

Our advertising agency, with a strategic presence in Pakistan, is proud to extend our services to clients not only within Pakistan but also across international borders, specifically in Canada and the USA. At the heart of our operations lies a commitment to diversity, both in our portfolio and our clientele.

Core Services: We offer a wide array of services designed to cater to the unique needs and preferences of our clients. Our expertise spans across various advertising channels, allowing us to provide comprehensive and tailored solutions to our diverse client base.

Diverse Portfolio: One of our key strengths lies in our diverse portfolio, reflecting our ability to adapt and excel in various industries and sectors. From healthcare to technology, entertainment to finance, we have successfully navigated a multitude of sectors, demonstrating our versatility and effectiveness.

Case Studies: Our track record is a testament to our expertise and dedication. We take immense pride in our successful case studies, which not only highlight our ability to achieve our clients' goals but also showcase our adaptability to different markets. With examples from Pakistan, Canada, and the USA, our case studies underscore our effectiveness in delivering results on a global scale.

Client-Centric Approach: At the heart of our agency is a commitment to our clients' satisfaction. We believe in forming strong partnerships and ensuring that every client's unique needs are met with excellence.

.....

For your thorniest brand and marketing problems, please contact us for a preliminary discussion.

“At Zeuz Advertising, our primary objective is to deliver exceptional insights and creative ideas that drive forward our clients' brands and businesses”



CONNECTING THE DOTS.

In the marketing landscape, there is no shortage of strategy consultants or marketing agencies, spanning the realms of digital, traditional, social, and integrated marketing. The market is also abundant with research, analysis, and measurement firms. Our clients often express the challenge of effectively integrating these components to foster growth in the face of new and complex challenges.

Zeuz Advertising steps in to bridge this gap by crafting Board and documentation that showcases short-term successes and provides optimization blueprints for long-term advancement. We specialize in translating theory into actionable strategic initiatives that propel businesses forward swiftly.

If you are seeking a partner dedicated to driving your business results, seamlessly blending visionary thinking with a practical 'get it done' approach, all underscored by clear and measurable metrics, then Zeuz Advertising is here to assist you.

GROWTH STRATEGY

Our Growth Strategy centers on the dynamic identification and activation of catalysts that drive both short-term and long-term revenue and profit growth. Our focus areas include:

Business Acceleration
Brand Portfolio Strategy
Customer Value Strategy

INTEGRATED SOLUTIONS STRATEGY

In our pursuit of marketing excellence, we deploy an Integrated Solutions Strategy that optimizes marketing impact and ROI. This involves comprehensive planning across pricing, packaging, distribution, financial modeling, and marketing communications. Our capabilities encompass:

Communications Planning
Integrated Marketing Planning
Marketing Effectiveness

INNOVATION STRATEGY

Our Innovation Strategy is dedicated to crafting the future by designing "the next new thing." This includes innovative approaches to:

Creative and Content Evolution
Harnessing the Power of Digital, Social, and Emerging Technologies
Leveraging Data and Maximizing Marketing Automation

WHAT WE OFFER?

Zeuz Advertising offers strategic growth and innovation consulting services to globally renowned brands across diverse industry categories.



Graphic Designing



Brand Development



Video Production



Website Development



Product Design



Social Media Marketing



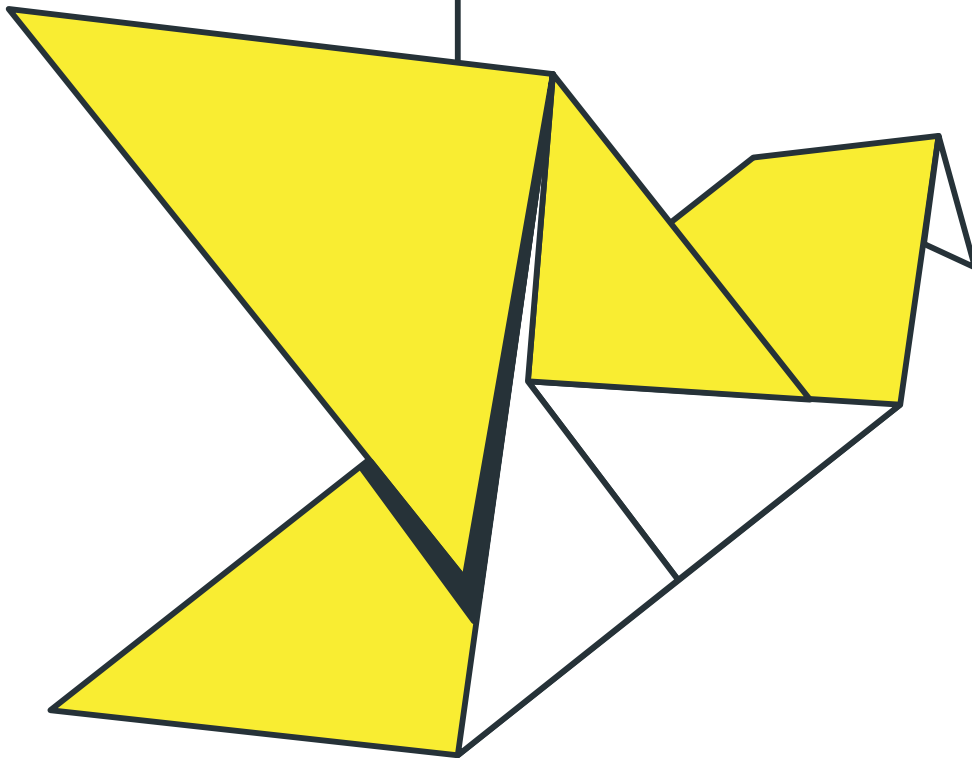
OOH & Media Buying



Event Management

A YEAR IN CREATIVITY

In a whirlwind year of exhilarating projects, Zeuz Advertising has been at the forefront of a roller coaster ride filled with thrilling endeavors. Our journey has encompassed everything from high-octane brand launches that set the industry abuzz to meticulously orchestrated corporate events that left lasting impressions. With an unwavering commitment to brand development, we've taken our clients on a journey towards growth, innovation, and market leadership. But it doesn't stop there. We've also championed the cause of sustainability by hosting impactful conferences that spark change and elevate sustainability initiatives. Through it all, our dedicated team at Zeuz Advertising has been the driving force behind this thrilling ride, consistently delivering mindful brand development that resonates and captivates audiences worldwide.





LIX
POUCHES
NOW AVAILABLE IN
CIRCLE K



**THE MOST
EXCITING
PRODUCT
LAUNCH IN
6 STATES OF USA**

EXPLORE A WHOLE RANGE OF FLAVORS



We are thrilled to announce the successful launch of LIX nicotine pouches across a broad spectrum of strengths, offering options of 3, 6, and 9mg. Our expansion has reached new heights as these innovative products are now available at Circle K stores spanning multiple states, including Colorado, New Mexico, North Carolina, South Carolina, El Paso, and Georgia. This strategic move marks a significant milestone in our mission to provide accessible and diverse choices. Our dedicated team at Zeuz Advertising handled various aspects of this launch, from product development to marketing and visual merchandising, ensuring that LIX nicotine pouches stand out as a premium offering on the shelves of Circle K stores.

**The E-Commerce
Product Launch
included pioneer
Nicotine Product
Selling Platforms,
maximizing the
outreach Globally**



whitepouches.



NICOKICK





Fuel Your Fire with the most exhilarating product design

At Zeuz Media, we're thrilled to introduce our boldest and most energy-filled product design to date - LFGO energy pouches. Crafted by our creative maestros, LFGO represents a fusion of sass and vigor that promises to captivate audiences worldwide. From brand projection and installations to captivating out-of-home campaigns, our team has been dedicated to every facet of this project. We've taken the reins in brand development, ensuring that LFGO embodies the epitome of modern dynamism. As the anticipation mounts, we're gearing up for a global launch in the coming months, confident that LFGO will take the world by storm.



**ANYWHERE
ENERGY**





LFGO

Altadena, California



**IS GUARANTEED TO
#POWERYOURHUSTLE**

**CLEAN
ENERGY**

NATURAL CAFFEINE

**REDUCES
FATIGUE**

GUARANA SEED EXTRACT

**BREAKS
DOWN CARBS**

B VITAMIN BLEND



**BOOSTS MOOD
& ALERTNESS**

YERBA MATE EXTRACT

**DELIVERS
FOCUS**

SENSORIAL
ASHWAGANDHA EXTRACT

**PROMOTES
ALTERNESS**

L-THEANINE 98% HPLC



♥ 532 Likes

LFGO Instant energy anywhere, everywhere!

[#anywhereenergy](#) [#LFGO](#) [#Poweryourhustle](#)



LFGO

Altadena, California



**POWER UP
YOUR GAME**

LFGO!

#POWERYOURHUSTLE



♥ 532 Likes

LFGO Instant energy anywhere, everywhere!

[#anywhereenergy](#) [#LFGO](#) [#Poweryourhustle](#)



LFGO

Altadena, California



♥ 532 Likes

LFGO Instant energy anywhere, everywhere!
[#anywhereenergy](#) [#LFGO](#)

**At our agency,
sustainability
projects are
where we truly
shine.**





**SUSTAINABLE
TOURISM
FORUM**
Future Build Together

A visionary project initiated by Destination Events and ICCIA

At the intersection of innovation and environmental consciousness, we are honored to take a leading role in driving sustainable practices within the tourism industry through our partnership with Destination Events and ICCIA for the upcoming Sustainable Tourism Forum 2024. In a world where sustainability is no longer an option but a necessity, we have embarked on a journey to create a transformative event that will leave a lasting impact. Our extensive involvement encompasses the development of a fully responsive and user-friendly website, meticulously crafted to serve as the digital gateway for this event. Furthermore, we have undertaken the task of shaping a distinctive brand identity that not only resonates with the ethos of sustainable tourism but also sets the tone for an inclusive and forward-thinking forum.

Moreover, our dedicated team has worked tirelessly to establish a comprehensive conceptual framework, one that encapsulates the essence of sustainability and its potential to revolutionize the tourism landscape. As we eagerly anticipate the year 2024, we are deeply committed to providing an invaluable platform that not only underscores the paramount importance of sustainable tourism but also ignites a collective commitment to responsible travel practices. Our aim is to not only foster a sense of awareness but to catalyze actionable change within the industry, all while contributing positively to the global conservation efforts that are so critical in today's world.



الجمعية الإسلامية للتجارة والصناعة والزراعة
Islamic Chamber of Commerce, Industry & Agriculture
La Chambre Islamique de Commerce, d'Industrie et d'Agriculture

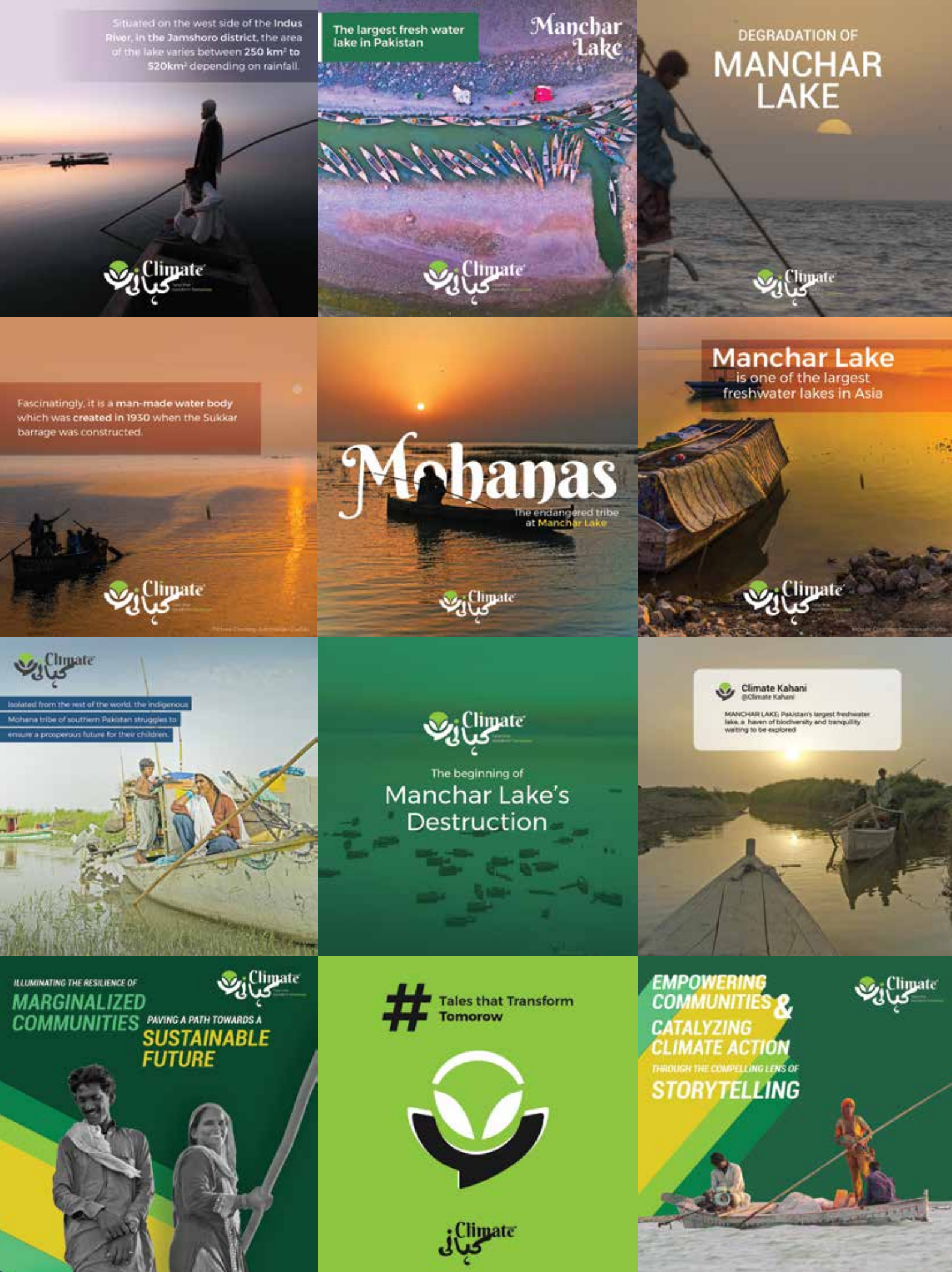




Empowering Communities & Catalyzing Climate Action Through the compelling lens of **Storytelling**

At the heart of our agency's mission lies a dedication to brand development and social media awareness campaigns that create a meaningful impact. In collaboration with Climate Kahani, we've embarked on a transformative journey, harnessing the power of reels, dynamic social media initiatives, and engaging podcasts to amplify their message of environmental stewardship. Our holistic approach to brand development not only shapes their identity but also cultivates a distinctive voice that resonates with their audience. Through compelling storytelling and visually captivating content, we've positioned Climate Kahani as a leading advocate for climate action, fostering a global community of change-makers who are passionate about preserving our planet for generations to come.





Situated on the west side of the Indus River, in the Jamshoro district, the area of the lake varies between 250 km² to 520km² depending on rainfall.

The largest fresh water lake in Pakistan

Manchar Lake

DEGRADATION OF
MANCHAR LAKE

Climate
کھانی

Climate
کھانی

Climate
کھانی

Fascinatingly, it is a man-made water body which was created in 1930 when the Sukkar barrage was constructed.

Climate
کھانی

Mohanas
The endangered tribe at Manchar Lake

Climate
کھانی

Manchar Lake
is one of the largest freshwater lakes in Asia

Climate
کھانی

Climate
کھانی

Isolated from the rest of the world, the indigenous Mohana tribe of southern Pakistan struggles to ensure a prosperous future for their children.

Climate
کھانی

The beginning of
Manchar Lake's
Destruction



Climate Kahani
@ClimateKahani

MANCHAR LAKE: Pakistan's largest freshwater lake, a haven of biodiversity and tranquility waiting to be explored

ILLUMINATING THE RESILIENCE OF
MARGINALIZED
COMMUNITIES

PAVING A PATH TOWARDS A
SUSTAINABLE
FUTURE

Climate
کھانی



Tales that Transform
Tomorrow



Climate
کھانی

EMPOWERING
COMMUNITIES &
CATALYZING
CLIMATE ACTION
THROUGH THE COMPELLING LENS OF
STORYTELLING

Climate
کھانی



Our most **exhilarating endeavor** for a cause: orchestrating and executing an unforgettable event for Life for Relief & Development Pakistan Chapter.



Life | WHERE THERE IS LIFE...
THERE IS HOPE

FOLLOW

ORCHESTRATING
AN IMPACTFUL
EVENT FOR A
MEANINGFUL
CAUSE

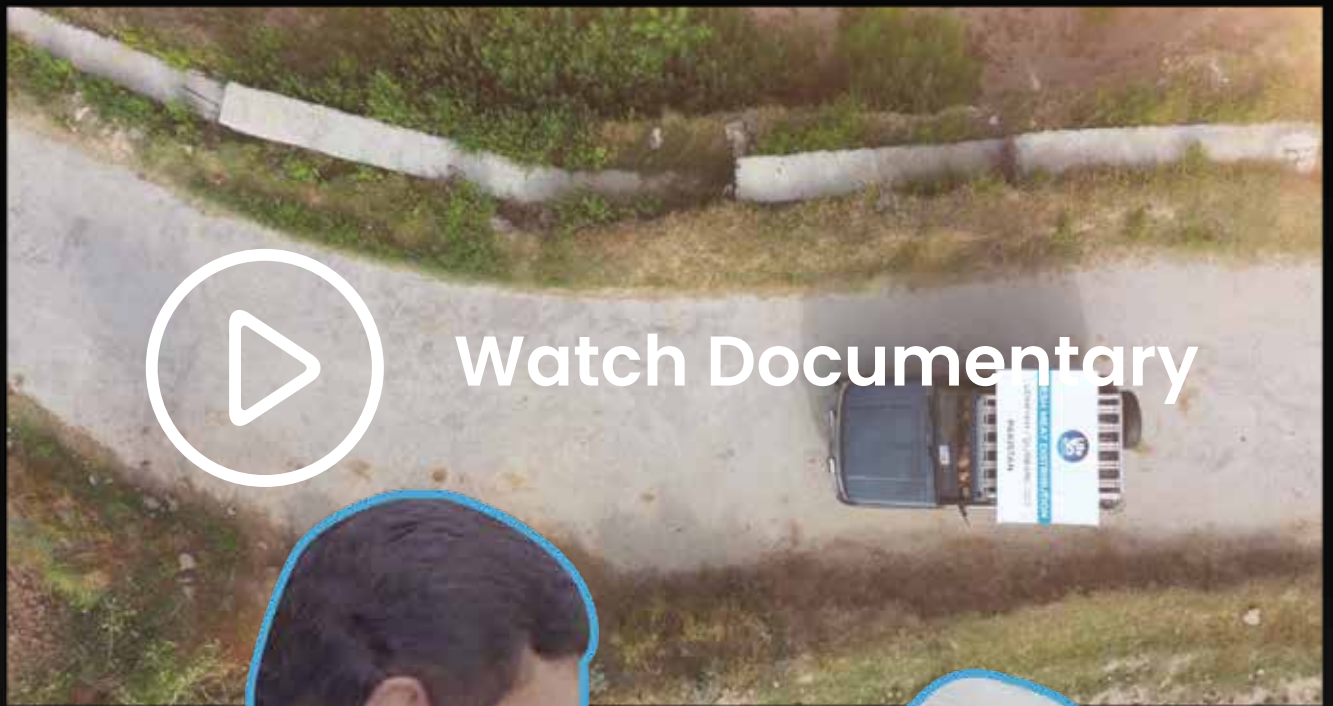


UNVEILING COMPASSION

A Documentary on Eid Qurbani
Charity Distribution with Life for
Relief & Development



Watch Documentary



CAPTURING HOPE!

**An Impactful Documentary
on Orphan Day Celebrations
with Life for Relief &
Development Pakistan.**

We are delighted to announce another significant achievement, as we proudly added another feather to our cap. Our team has created an impactful documentary to commemorate the Orphan Day Celebrations in collaboration with Life for Relief & Development. This documentary stands as a testament to our dedication to capturing and sharing the heartwarming stories and moments that define these special occasions. It is a tribute to the resilience, hope, and love that characterize the lives of orphans and the unwavering commitment of organizations like Life for Relief & Development to make a positive difference in their lives. We are honored to be a part of this meaningful endeavor, highlighting the importance of support and care for vulnerable children around the world.



Watch Documentary

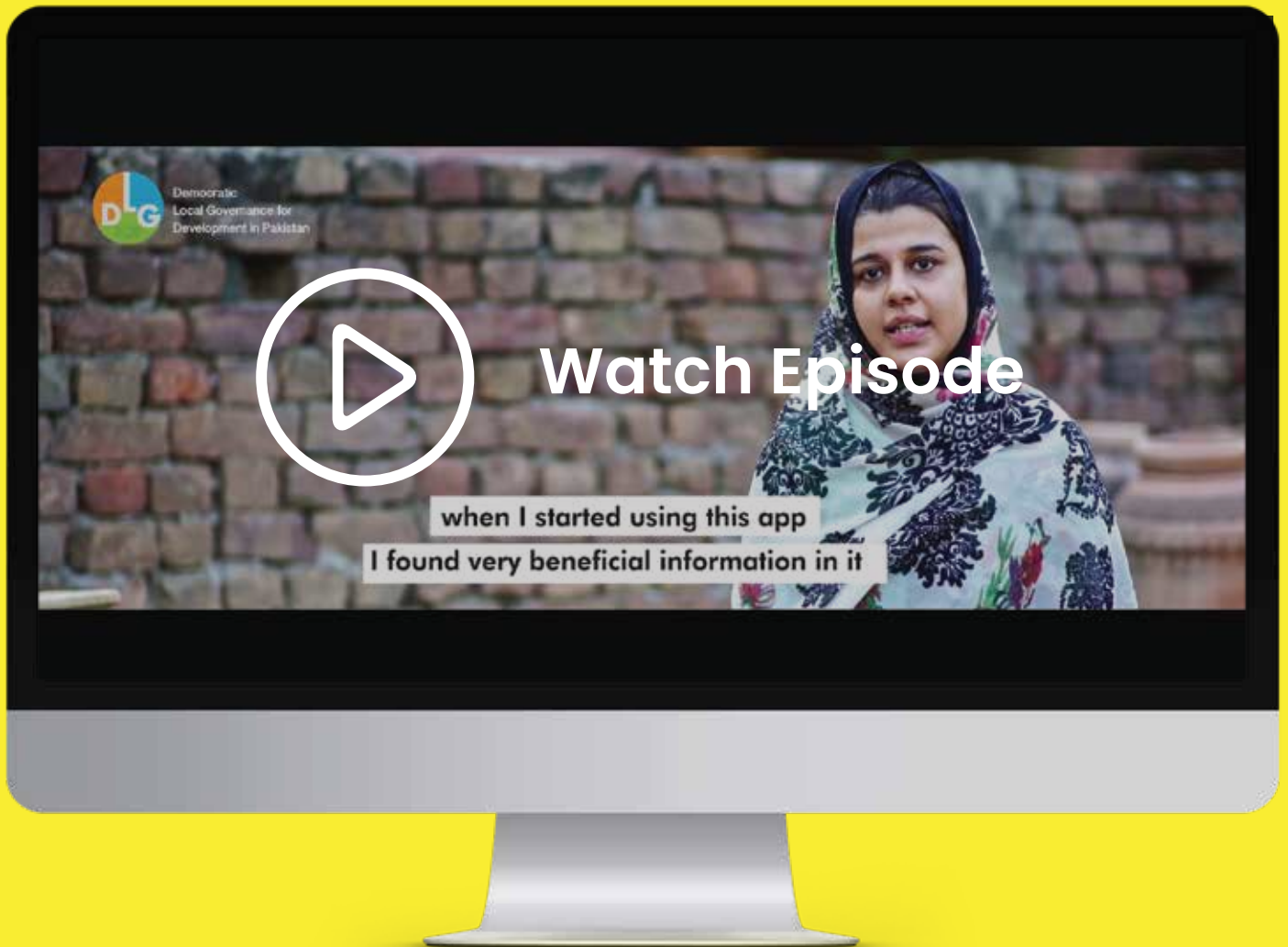




Zeuz Media's Impactful Campaign for DLG Pakistan, Crossing **1 Million Views** on Social Media



DLG Pakistan, a collaborative effort co-funded by the Friedrich Naumann Foundation (FNF) and the European Union, and implemented by the Center for Peace and Development Initiatives (CPDI), is a pivotal project aimed at empowering Civil Society Organizations (CSOs) and citizens to advocate for efficient, transparent, inclusive, and accountable local governance systems in Pakistan. Zeuz Media played a pivotal role in this endeavor, launching a series of strategic campaigns meticulously tailored to diverse demographics and interests. Our objective was not only to disseminate information but also to shape a narrative that deeply resonated with the people of Pakistan. In addition to these efforts, we also shot a series of five episodes across various regions, including Balochistan, Karachi, Sindh, and KPK. These episodes, complemented by animation work, served as a powerful tool for promoting DLG Pakistan and raising awareness of its mission and impact on local governance and citizen empowerment in Pakistan.



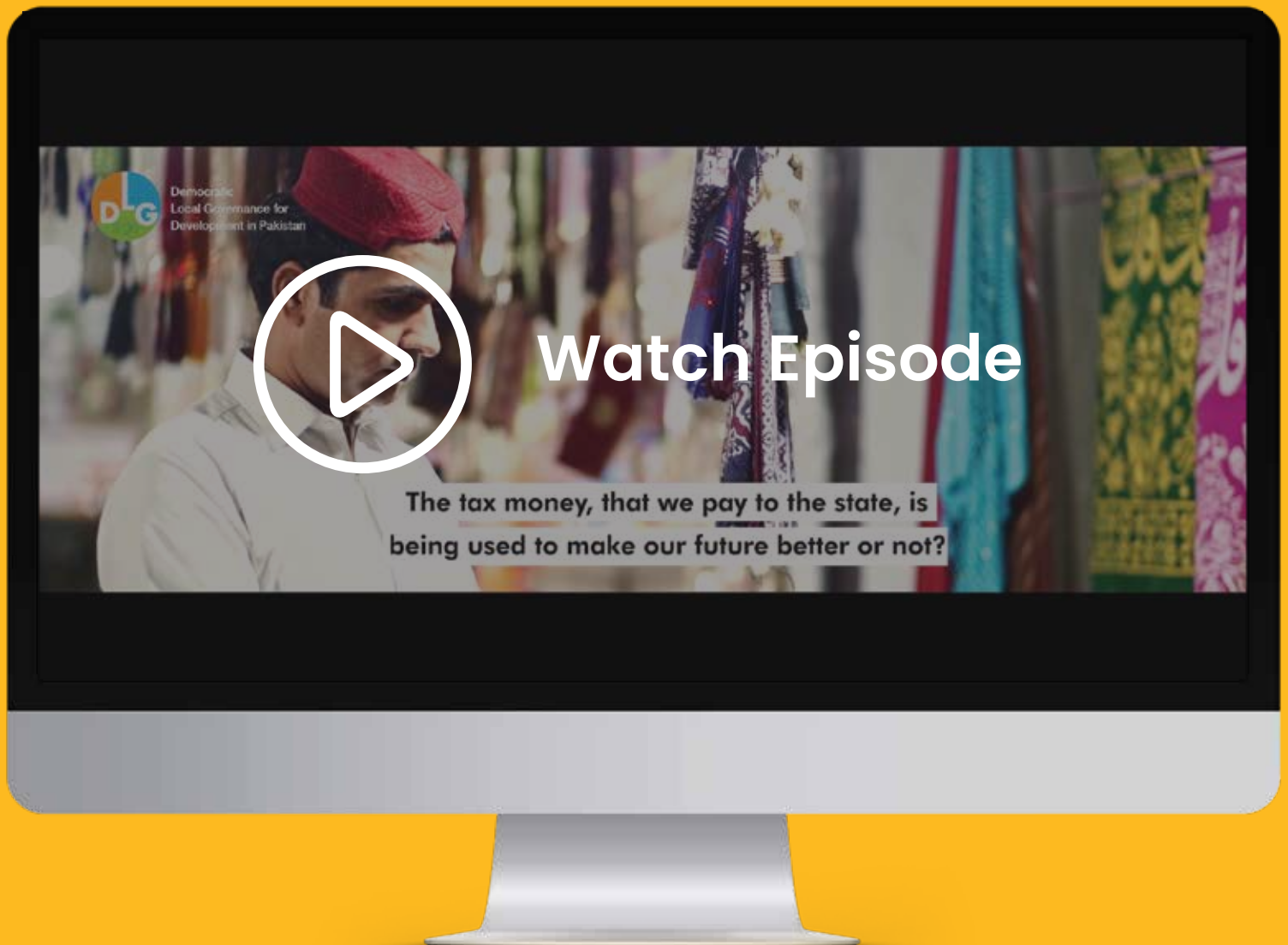
DLG Pakistan is the FNF and European Union co funded project being implemented by CPDI. It aims to build the capacity of CSOs and citizens to demand efficient, transparent, inclusive and accountable local governance systems in Pakistan, Zeuz media activated several campaigns to get the reach and the engagements to produce better results and to spread the narrative of the rights of the people of Pakistan. The main objective was to reach people with demographics and their interests to aware of Citizen rights and the importance of local governance in Pakistan.

Let your Tax money brighten the future of Pakistan

Get latest updates on Educational
projects of your district!



Download DLG Budget Tracker App
to get the budgetary information of your district



ELEVATING GSTAR 2022 TO EXCELLENCE

At Zeuz Advertising, we proudly celebrate our most prestigious achievement, the seamless co-organization of GSTAR 2022. This milestone encompasses our comprehensive media endeavors, where we took charge of animations, event designs, a captivating video series, and exhaustive event coverage. Our team's unwavering dedication and creative prowess were on full display, transforming GSTAR 2022 into an exceptional and memorable experience. This accomplishment underscores our commitment to delivering excellence in every facet of our work, solidifying our reputation as industry leaders.





The event was further elevated by the distinguished presence of the **President of Pakistan, Mr. Arif Alvi**, who inaugurated the proceedings, adding an extra layer of prestige and significance to this remarkable achievement.





The most vibrant New Year Celebrations on the coast of magnificent Kund Malir, Balochistan

Co-Organized by Zeuz Advertising



ELEVATING GLOBAL DISCOURSE ZEUZ ADVERTISING'S BRAND DEVELOPMENT FOR THE MARGALLA DIALOGUE 2019

In 2019, Zeuz Advertising embarked on a transformative journey, taking the reins of the Margalla Dialogue's brand development. This annual signature event of the Institute, renowned for its role in fostering global discourse, had found a worthy partner in Zeuz Advertising. The agency's meticulous approach to brand development breathed new life into the Margalla Dialogue's identity, encapsulating its essence in a visually striking brand logo, an engaging tagline, and a cohesive visual identity. Beyond aesthetics, Zeuz Advertising recognized the potential of the digital realm and orchestrated a dynamic social media campaign that reverberated across the global intellectual landscape. With precision and creativity, they harnessed the power of digital engagement to broaden the event's reach and impact, ensuring that the Margalla Dialogue continued to thrive as a beacon of intellectual exchange on the global stage.

PEACE AND DEVELOPMENT
in

South Asia, Middle East, Central Asia

Partners for Peace Dialogue

13-14 November



“

The Margalla Dialogue is an annual signature event of the Institute organized annually for fructification of ideas through debate and dialogue, featuring leading global thinkers, policy practitioners, leaders and academics.



Zeuz Advertising's Institutional Documentary for Islamabad Policy Research Institute (IPRI)

Zeuz Advertising showcased its remarkable talent and expertise in the realm of multimedia storytelling by crafting an institutional documentary for the Islamabad Policy Research Institute (IPRI). With an acute understanding of IPRI's mission and values, Zeuz Advertising skillfully wove together visuals, narratives, and expert insights to create a compelling narrative that brought IPRI's impactful work to life. Through this documentary, Zeuz Advertising not only highlighted IPRI's significant contributions to policy research and analysis but also conveyed its dedication to fostering informed discourse and driving positive change in the region. The result was a captivating and informative piece of content that served as a powerful tool for IPRI to communicate its mission and impact to a wider audience.



Watch Video



Zeuz Advertising's Mastery at the "Cities Vision Conference" 2019

In 2019, Zeuz Advertising demonstrated its exceptional prowess in event management by orchestrating the prestigious "Cities Vision Conference" at the opulent Marriott Islamabad. From inception to execution, Zeuz Advertising's comprehensive role in this exclusive event encompassed every facet of its success. This included the creation of an exquisite event logo that encapsulated the conference's theme, meticulous research papers and book covers that underpinned the intellectual foundation of the event, personalized souvenirs that captured the essence of the conference, and an event design that ensured a captivating and seamless experience for attendees. Beyond these creative elements, Zeuz Advertising masterfully handled logistical intricacies, managed public relations to maximize exposure, and coordinated a dedicated team of volunteers to ensure the event's flawless execution. The "Cities Vision Conference" was not merely an event; it was a testament to Zeuz Advertising's ability to transform visions into tangible, memorable realities.



“

Zeuz Advertising produced a compelling two-chapter video series on "Economic Transformation" for Prime Institute Islamabad, illuminating crucial insights in a concise and engaging manner.

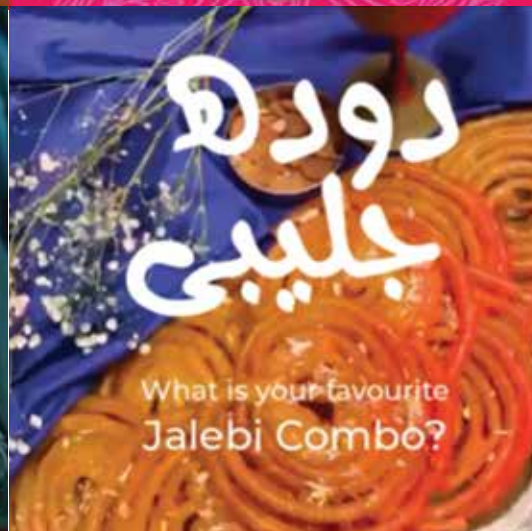
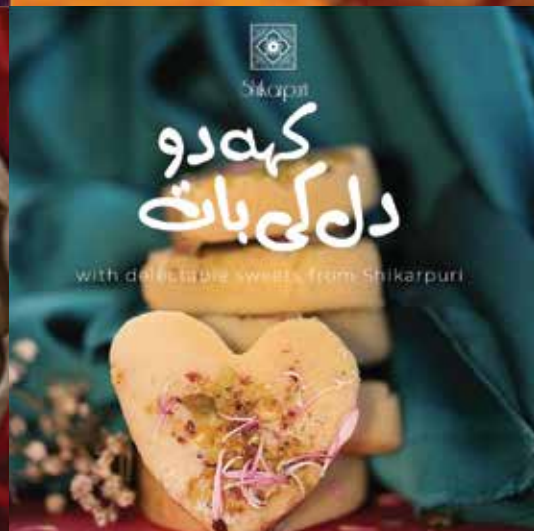
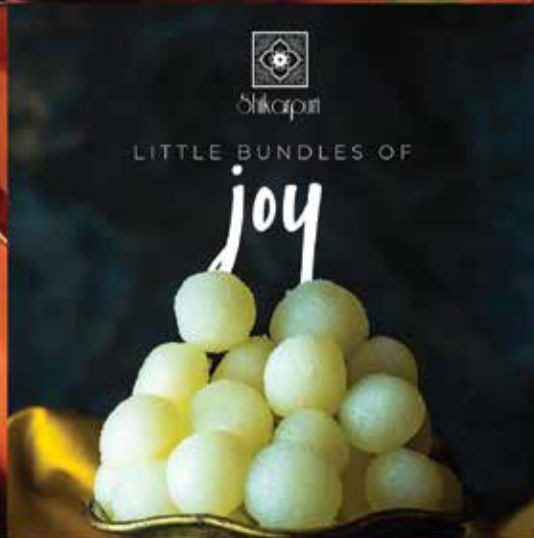
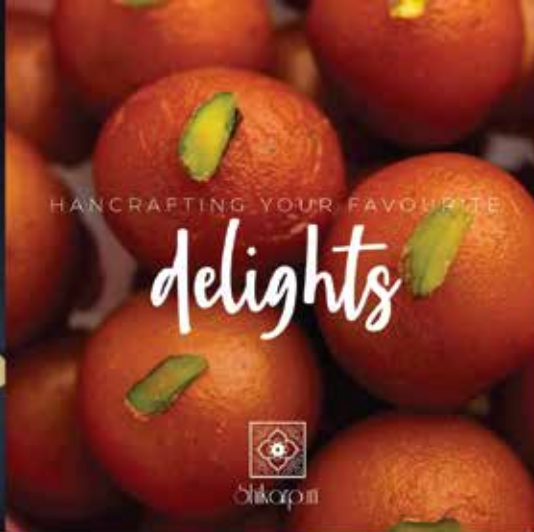




The Sweetest Festive Campaign of the Year

Over the past three years, we've had the privilege of serving as their creative powerhouse, working hand in hand to elevate their presence and reach. Most recently, we orchestrated an eye-catching Out-of-Home (OOH) campaign to mark the grand opening of their new branch. Simultaneously, our team crafted a compelling social media campaign that resonated with their audience and ignited excitement. Additionally, we meticulously captured the essence of Shikarpuri Sweets through captivating product photography that showcased their delectable offerings. It's an honor to continue our journey with this esteemed brand, combining our passion for creativity with their rich legacy.

At Zeuz Advertising, we take pride in our long-standing partnership with Shikarpuri Sweets, a brand steeped in heritage and tradition



A vibrant symphony

Shikarpuri X Aura Grande X Faiza's Salon

.....

A PR Campaign
Executed by our
PR Maestros



“

**500,000+ views
on Instagram**



“

**Curating Excellence in
Content and Editorial for
Beauty Global Network
Magazine, Empowering
the Indian & Pakistani
Diaspora in the USA**



Shaping the Essence of Beauty Global Network Magazine

At Zeuz Advertising, we take immense pride in our role as the content and editorial managers for Beauty Global Network Magazine, a coveted publication within the Indian and Pakistani diaspora in the USA. Our team is dedicated to curating high-quality content that resonates with our readers, offering a diverse range of insights, trends, and stories that reflect the dynamic cultural tapestry of our audience. As custodians of this influential Desi Magazine, we are committed to providing a platform that not only informs but also empowers and connects our vibrant community, fostering a sense of belonging and celebration of our shared heritage.



“

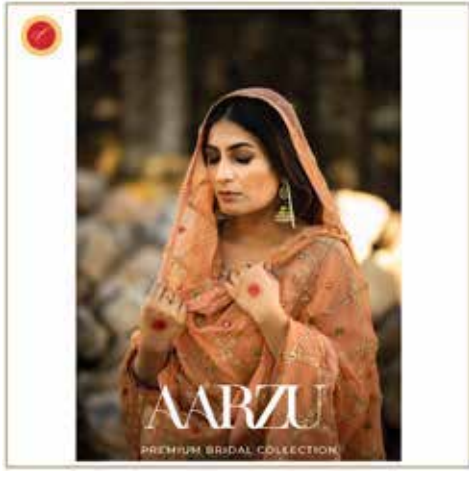
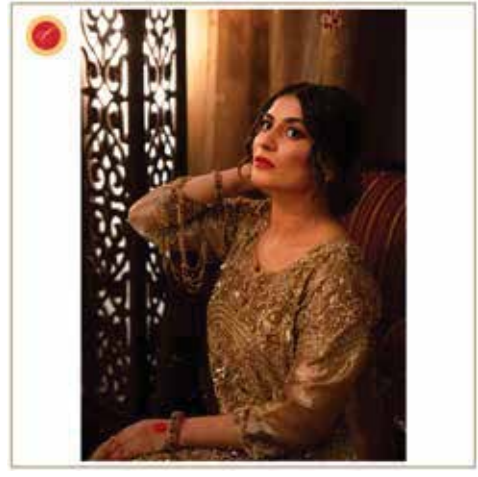
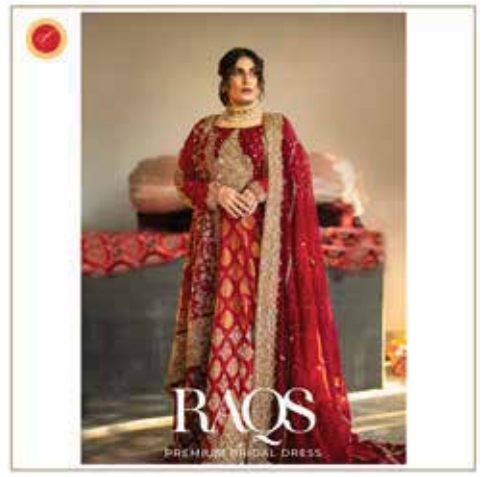
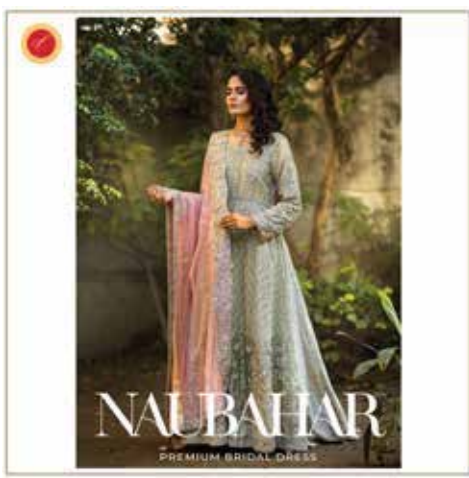
Breaking Stereotypes
The Vintage Bridal
Wear Campaign shot
at a 100-year old Mansion
in Old Rawalpindi

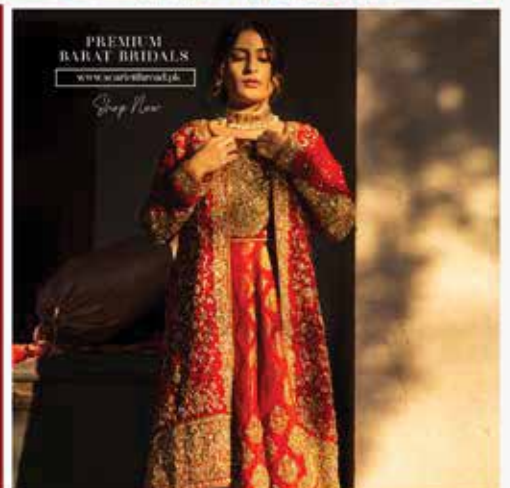
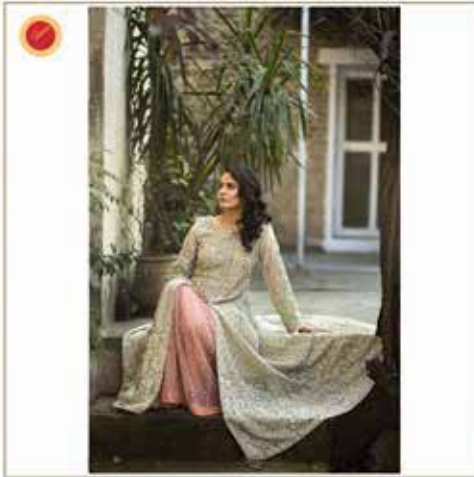




**Talent Management
Photography
Editing &
Art Direction
E-Commerce Shop**







A woman with long, wavy brown hair is standing outdoors, looking slightly to the side. She is wearing a light blue, long-sleeved dress with a white belt and a white blazer. She is also wearing dark sunglasses and has her right hand near her face. The background is a large, leafy tree with sunlight filtering through the leaves, creating a bokeh effect. A thick, dark tree branch is visible in the upper right corner. The overall mood is bright and natural.

“

Creating a brand
offering modest
fashion – Chantilly
by Rida Khan

CLIENT: CHANTILLY BY RIDA KHAN

CATEGORY: CASUAL & SEMI-FORMALS



CLIENT: CHANTILLY BY RIDA KHAN

CATEGORY: CASUAL & SEMI-FORMALS



CLIENT: CHANTILLY BY RIDA KHAN

CATEGORY: CASUAL & SEMI-FORMALS



CLIENT: CHANTILLY BY RIDA KHAN

CATEGORY: CASUAL & SEMI-FORMALS



CLIENT: CHANTILLY BY RIDA KHAN

CATEGORY: CASUAL & SEMI-FORMALS



CLIENT: LAZYSMANO

CATEGORY: LOUNGEWEAR

“

Working on this loungewear brand, was all about minimalism, rendered to perfection!

CLIENT: LAZYMAN.RO

CATEGORY: LOUNGEWEAR



CLIENT: LAZYMANO

CATEGORY: LOUNGEWEAR



CLIENT: LAZYMA

CATEGORY: LOUNGEWEAR



“

**From 0 to 50K
Followers, Basha Istanbul
Brand Promotion was
a remarkable journey!**



SMM
Photography
Video Production
Art Direction
Public Relations







“

Zeuz Advertising has embarked on an appetizing journey, positioning Pizzarella as the unrivaled destination for pizza enthusiasts in town. Our efforts have been seasoned with creativity and strategic marketing, ensuring Pizzarella's reputation as a top choice for the perfect slice

Zeuz Advertising's 3-Year Odyssey with Destination Hotels by Dreamworld:

Crafting Excellence in Hospitality, Brand Identity, and Beyond

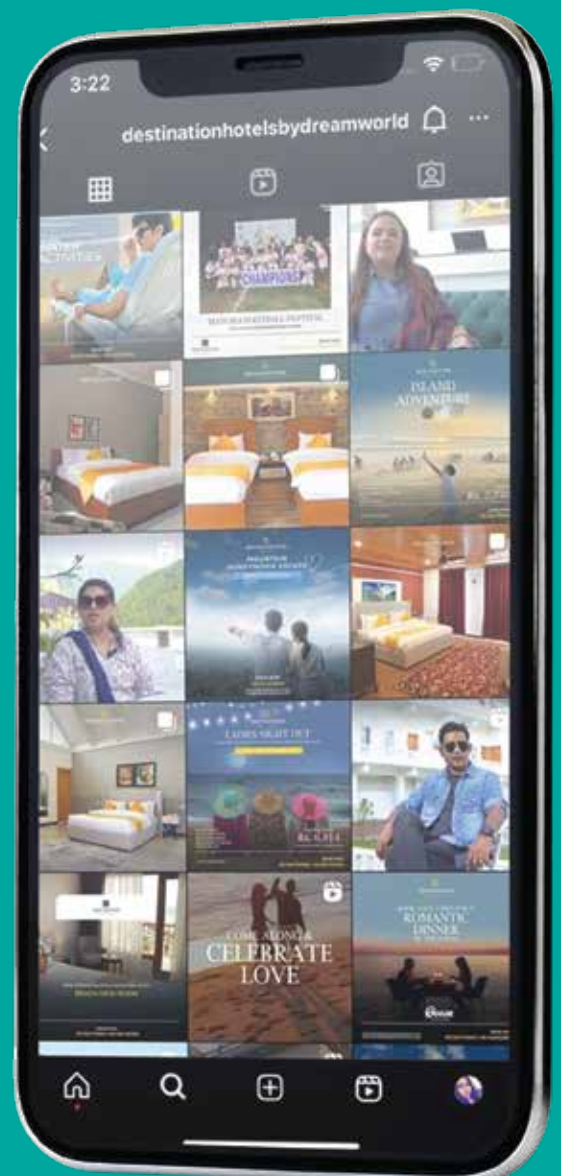
For the past three years, Zeuz Advertising has forged a strong and enduring partnership with Destination Projects, a leader in the hospitality and tourism industry. This collaboration has seen us embark on a remarkable journey, with a specific focus on Destination Hotels, an ambitious venture that has unveiled five distinctive properties across Pakistan. Each of these properties – a beach resort in Karachi, a hill-view lodge in Bhurban, a mountain resort in Thandiani, a city hotel in Gilgit, and a heritage hotel in Peshawar – bears the hallmark of excellence and offers a unique and memorable experience.





Our involvement with Destination Hotels extends beyond the mere provision of marketing and promotional services. At Zeuz Advertising, we've had the privilege of meticulously managing the entire promotion and marketing efforts for Destination Hotels and all its properties. This comprehensive endeavor encompasses an integrated approach that spans across various mediums, both digital and conventional. We are dedicated to showcasing the charm, allure, and exceptional offerings of Destination Hotels to a global audience.

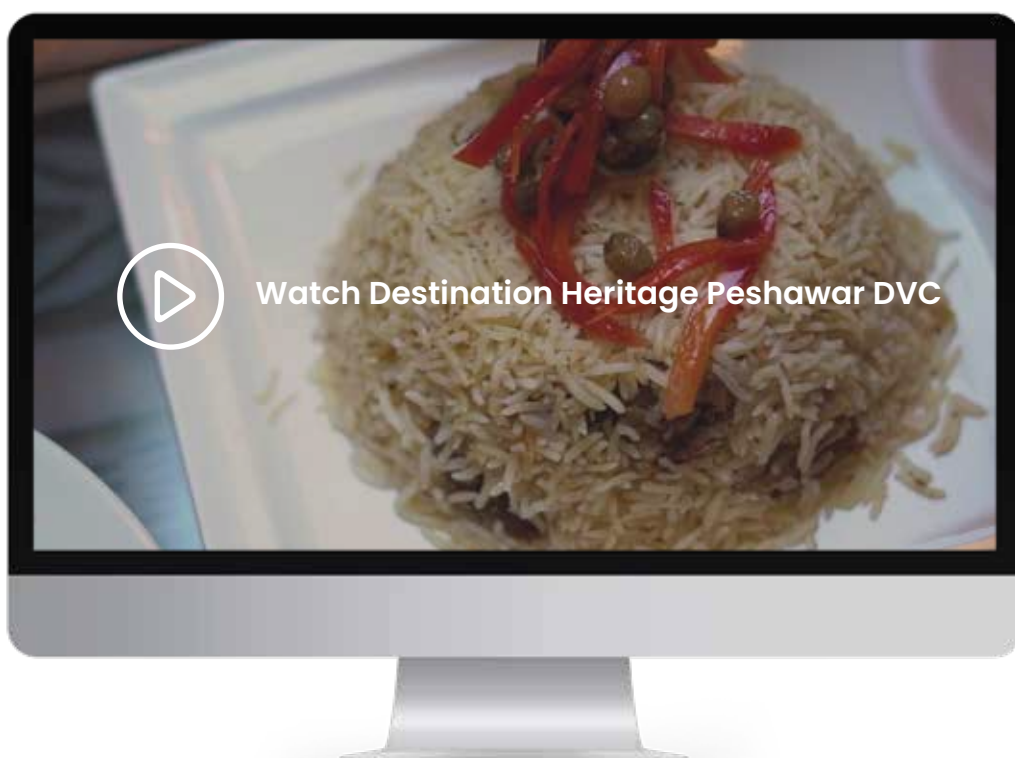
Moreover, our partnership with Destination Projects has witnessed us playing a pioneering role in shaping the brand identity of Destination Hotels. This endeavor was both elaborate and exhaustive, covering every facet of brand development. From designing captivating print materials to crafting a visual identity that reflects the unique character of each property, our team has been unwavering in its commitment to ensuring that the brand essence of Destination Hotels shines through.



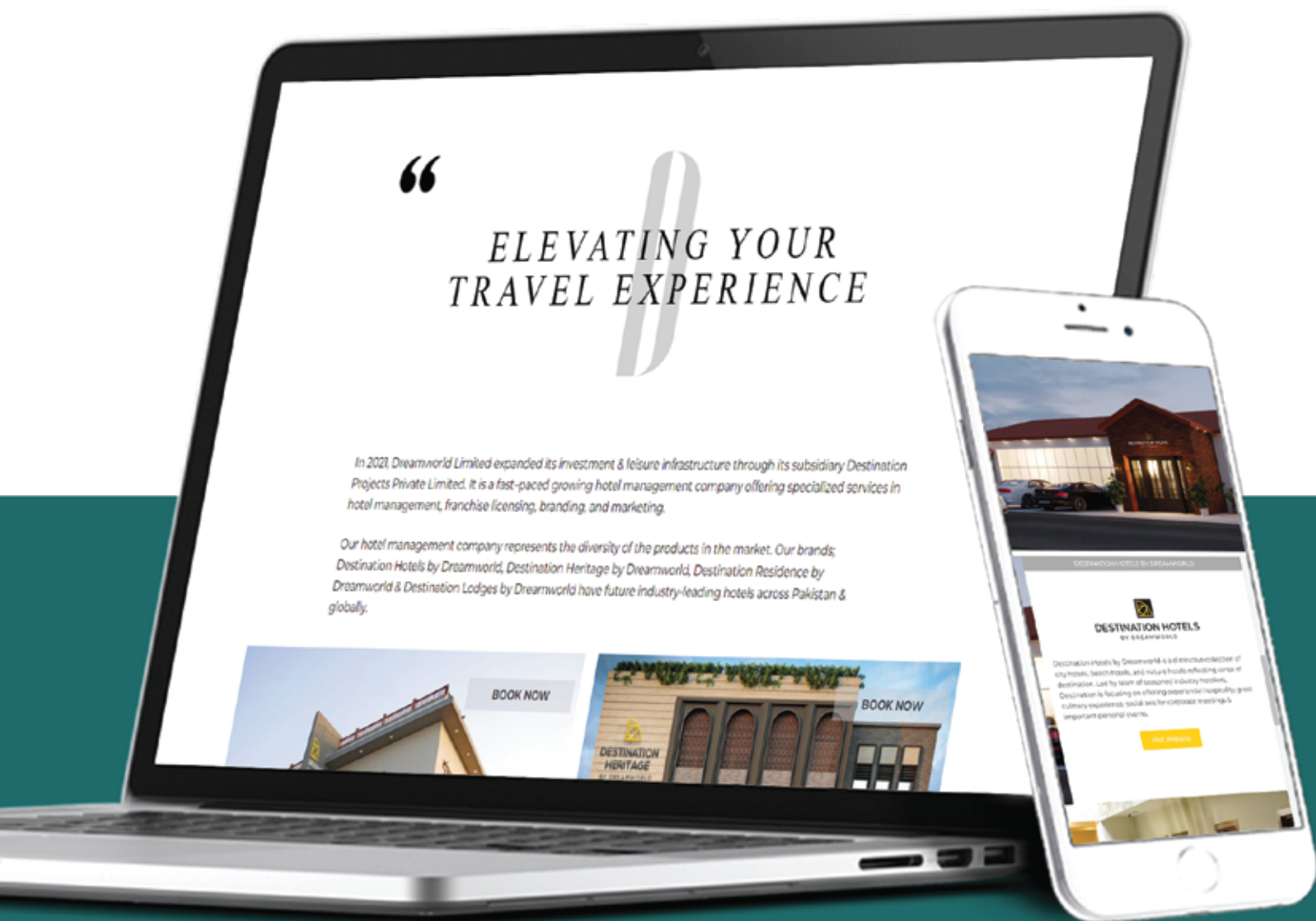


One of our standout achievements in this journey was the creation of experiential Digital Video Campaigns (DVCs) that not only narrate the story of Destination Hotels but also provide a glimpse into the exceptional experiences awaiting guests. These immersive campaigns have served as a powerful tool in connecting with our target audience and have been instrumental in building anticipation and excitement.

As we look back on the last three years of our collaboration with Destination Projects and Destination Hotels, we take pride in the milestones achieved and the enduring impact we've made. Our dedication to excellence, innovation, and a deep understanding of the hospitality industry continues to drive our partnership forward, and we are excited about the limitless possibilities that lie ahead in our shared journey.



Fully Responsive Website Development with integrated hotel booking system.



Dainty Branding and Social Media Mastery:

Zeuz Advertising's Journey
with Custeez Donuts



At Zeuz Advertising, we took on the delectable challenge of crafting a brand identity that perfectly encapsulates the charm of Custeez Donuts. Our creative team meticulously designed a brand identity that exudes a dainty and irresistible allure, setting the stage for a remarkable journey ahead. Our partnership extended beyond mere aesthetics; we assumed the responsibility of managing Custeez Donuts' social media presence with unwavering dedication. Throughout our collaboration, we delved into the realms of public relations, engaging in strategic collaborations, orchestrating tantalizing product shoots, and crafting captivating videos that showcased the artistry behind Custeez's delectable creations. Our social media mastery extended to strategic social media marketing (SMM), where we curated engaging content, fostered a thriving online community, and positioned Custeez Donuts as a go-to destination for donut enthusiasts.



KAF



**From Brand Development,
Packaging Design to
Photography and Social
Media Marketing, it was
whiff of innovation!**

OUR CLIENTS

GOVERNMENT & DEVELOPMENT SECTOR



HOSPITALITY SECTOR



COMMERCIAL & BUSINESS SECTOR



north natural:



RE/MAX





Reach Out to Us!

Office # 9, 2nd Floor, Aim Arcade
D-12 Markaz, Islamabad

+92 332 2190112 | +92 346 5194754